

Community Engagement Continuum

Adapted from Californians for Justice



Informing
our Black Community

Consulting
our Black Community

Involving
our Black Community



Impact

Reproduce Inequities

Tokenization

Voice

Goal

Provide our Black community with relevant information

Gather input from our Black community

Ensure the needs and priorities of our Black community are part of the process & solution

Message

"We will keep you informed"

"We care what you think"

"You are making us think and act differently about the issues and your knowledge is critical to our efforts"

Racial Equity

Communication materials are distributed widespread without targeted outreach to Black community members

Multiple rounds of Black community engagements events and activities are conducted through a variety of methods (surveys, focus groups, town halls etc)

Targeted engagement of our Black community in events to share unique needs and priorities and elevating the leadership and support of Black communal members.

Activities

Online information, postings, fact sheets, presentations, open houses

Focus Groups/Surveys, Community Forums, Public Comment

Black Community Advisory Board